

Be a Part of TerraShowcase 2025

TerraShowcase at TerraSync 2025 provides a platform for connecting with 200+ leaders from the National Park Service, Western National Parks Association, and public lands organizations. As an exhibitor, there will be opportunities to build partnerships, showcase innovative products, and demonstrate a commitment to our national parks and public lands. To learn more, visit terrasync.org.



Standard 8' x 10' booth package includes: 8' high back drape, 8' high side drape, one 8' topped and skirted table, two chairs, one wastebasket with liner, and one 7" x 44" exhibitor ID sign.

<div>Exhibiting Partner</div> <div>TerraDisplay</div> <div>\$850 Single \$1,700 Double</div> <div>18 Single Booths Available</div>	<ul style="list-style-type: none">• 8' x 10' interior booth with one full event badge and one TerraShowcase only badge• Company name listed on TerraSync website and displayed on-site during event• Participation in the TerraShowcase Passport Contest during event**• Organization logo item included in attendee swag bag, partner to provide 350 items***
<div>Exhibiting Partner</div> <div>TerraPreferred</div> <div>\$950 Single \$1,900 Double</div> <div>17 Single Booths Available</div>	<ul style="list-style-type: none">• 8' x 10' exterior booth with one full event badge and one TerraShowcase only badge• Company name listed on TerraSync website and displayed on-site during event• Participation in the TerraShowcase Passport Contest during event**• Organization logo item included in attendee swag bag, partner to provide 350 items***
<div>Exhibiting Sponsor</div> <div>TerraContributor</div> <div>\$1,500 Single \$3,000 Double</div> <div>14 Single Booths Available</div>	<ul style="list-style-type: none">• 8' x 10' premium booth with one full event badge and one TerraShowcase only badge• Beverage station shared sponsorship during event, multiple partners recognized per station• Company name mentioned in TerraSync press release, minimum of one press release• Company name listed on TerraSync website and displayed on-site during event• Company name mentioned in select pre/post breakout session video rolls during event• Participation in the TerraShowcase Passport Contest during event**• Organization logo item included in attendee swag bag, partner to provide 350 items***
<div>Exhibiting Sponsor</div> <div>TerraAdvocate</div> <div>\$3,750</div> <div>4 Available</div>	<ul style="list-style-type: none">• 8' x 16' prime end cap booth with two full event badges• AM or PM break sponsor, one during event• Education session sponsor with opportunity to introduce presenter, one during event• Logo on TerraSync website and displayed on-site during event• Logo featured in three issues of WNPA America West Monthly Newsletter*• Company name mentioned in TerraSync press release, minimum of one press release• Company name or logo in various event posts on WNPA social media channels*• Logo featured in event promotional email blasts, minimum of one eblast• Company name mentioned in select pre/post breakout session video rolls during event• Participation in the TerraShowcase Passport Contest during event**• Organization logo item included in attendee swag bag, partner to provide 350 items***
<div>Exhibiting Sponsor</div> <div>TerraChampion</div> <div>\$5,000</div> <div>2 Available</div>	<ul style="list-style-type: none">• 8' x 20' priority location with two full event badges and one TerraShowcase only badge• Education session sponsor with opportunity to introduce presenter, one during event• Logo on TerraSync website homepage• Logo displayed on-site during event with main stage feature• Logo featured in three issues of WNPA America West Monthly Newsletter*• Logo featured in WNPA Biannual Newsletter: Your American West, for a full year*• Shared lunch sponsorship, two partners recognized, one during event• Company name mentioned in TerraSync press release, minimum of one press release• Company name or logo in various event posts on WNPA social media channels*• Logo featured in event promotional email blasts, minimum of one eblast• Company name listed in three WNPA online store eblasts*• 30-second ad played before or after mainstage sessions, provided by partner• Company name mentioned in select pre/post breakout session video rolls during event• Participation in the TerraShowcase Passport Contest during event**• Organization logo item included in attendee swag bag, partner to provide 350 items***

Western National Parks Association (WNPA), a nonprofit partner of the National Park Service, supports parks across the West by enhancing visitor experiences through educational products, services, and programs. Contributions for TerraSync, payable to WNPA, may be tax-deductible in full or in part. WNPA will provide the necessary tax documentation within 60 days following the event.

*Audience: WNPA Biannual Newsletter, Your American West 28,839 one issue, WNPA America West Monthly Newsletter 23,561 one issue, and WNPA Online Store Eblast 34,333 one blast. Social Channel Followers: Facebook 10,000, Instagram 11,200, LinkedIn 3,000.
**All exhibitors will participate in the TerraShowcase Passport Contest where attendees explore all booths to collect stamps in their passports! Once the passport book is complete, attendees will take it to the information desk to claim a prize. This fun activity not only drives traffic to exhibitor booths, but also serves as a keepsake for the attendees.
***The final quantity of items required for the attendee swag bags will be included in the Booth assignment confirmation, along with shipping instructions. WNPA reserves the right to exclude items that do not align with the mission and values of TerraSync.